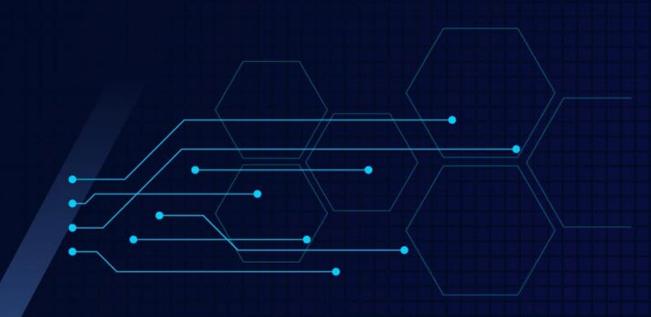
Lessons Learnt from Data Exchange Use Cases in the Automotive Network Catena-

Friday 27th May





- o The problem of data privacy
- Our use-case
- What is collective learning? How does it work?
- o Differential privacy
- o Results



Em m a Sm ith, Collective Learning Team Lead at Fetch.ai

- Achieving state-of-the-art performance on first party data only is unlikely
- Making use of privacy-sensitive datasets is problem atic
- Models would be better with this data, which leads to increased business and research value
- Data owners would indirectly benefit from improved models paid for data access etc.

## Shared datasets across company borders provide tremendous value to Machine Learning

Use case 'Predictive quality management'

→ Use historical data from multiple assembly/production lines to predict upcoming manufacturing issues

How to train advanced analytics models across multiple companies without centralizing the training data?

#### Problem statement

- Production data highly sensitive due to intellectual property
- No trustless system to orchestrate ML process
- No incentives



### How does it work?

# CoLearn Product Suite

iii fetch.ai

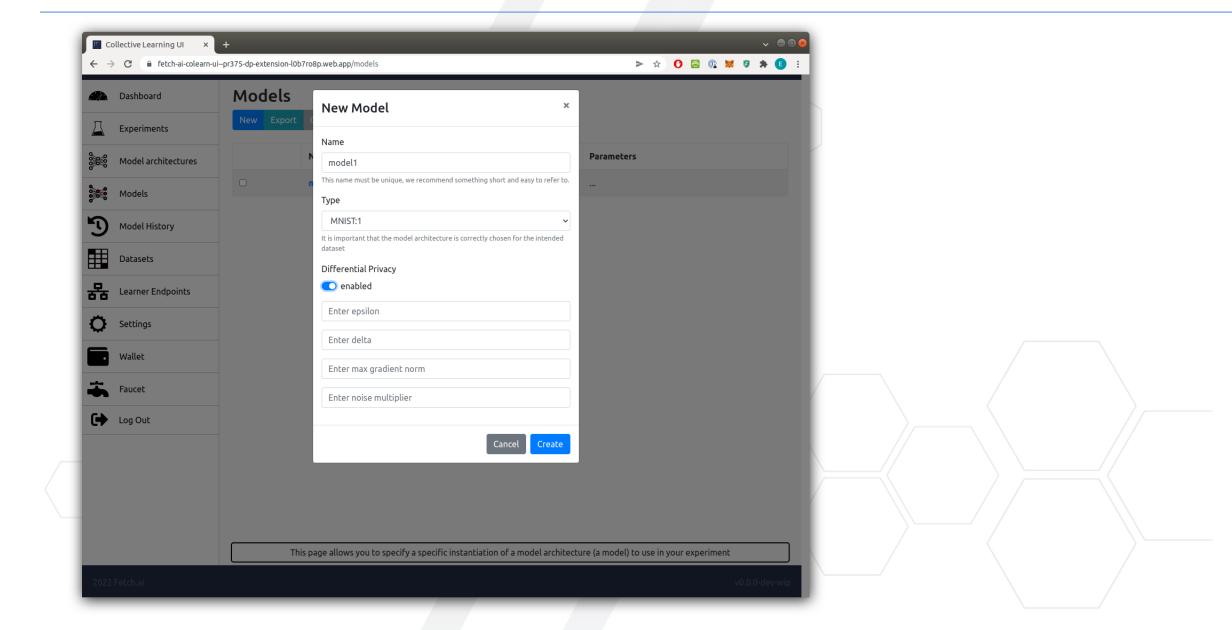


- Collective learning keeps data local but allows collective training of a model.
- But there is still some leakage one can work back from a model to reveal in form ation about the training data
- Differential privacy is the solution
- Now enterprises can use private data to train models while retaining control over how much information is revealed

- Differential privacy is a method of limiting the amount of information that is revealed
- Comes from a definition of privacy that focuses on how much an individual's data affects results from the data
- 'Privacy budget" set a lim it on how much information can be revealed
- Every time the data is used for training, some of the privacy budget is used up.

#### Collective learning with Differential privacy

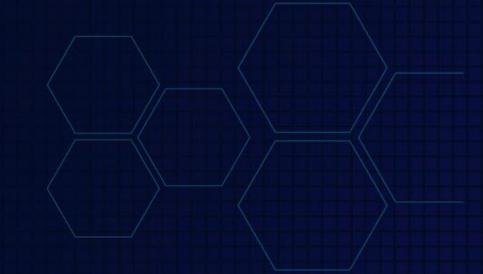




- Colearn system was able to train models and improve accuracy with differential privacy enabled
- Users were able to set and monitor their privacy budgets using a simple UI
- Privacy budget was enforced by system user left the experiment once budget was used















#### Collective Learning - Manufacturing



Manufacturing - data from production lines can be used to predict when machines need maintenance and predict manufacturing failures

- Thousands of identical machines, located all over the world
- Machine manufacturer is not allowed to access machine data, it belongs to the customer
- AI data model is built by the manufacturer
- collective models for predictive maintenance or optimal process control
- custom ers incentive to participate: No model means high costs when machine breaks
- here blockchain is only visible to machine manufacturer

#### Collective Learning - Manufacturing Al Solutions



#### Connecting data & AI model & Blockchain

- one common AI data model already, but the data remains in separate silos
- one AI collective model can be used by all as a service
- each subsidiary (machine) pays to use the final model
- if the subsidiary (machine) improves the model, it earns credit
- all transactions saved in (private) blockchain
- AI model perform ance evaluation & KP Is (for businesses)