# Brokering the "Agency" to Respond to the Climate Emergency, and the Role of Earth Observation - Insights from the UCL Climate Action Unit

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Climate Action Unit

#### **Decision Makers**

Political, business, finance, health, security, other

#### **Science Community**

Climate scientists, social scientists, other

#### Civil Society

Citizens, thought leaders, communities & organisations

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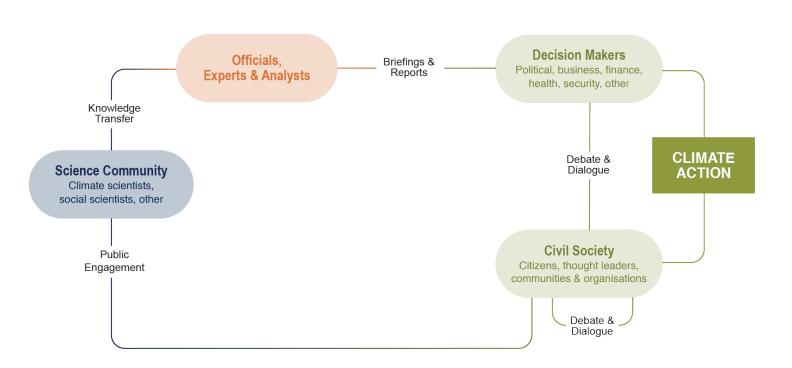
## Decision Makers

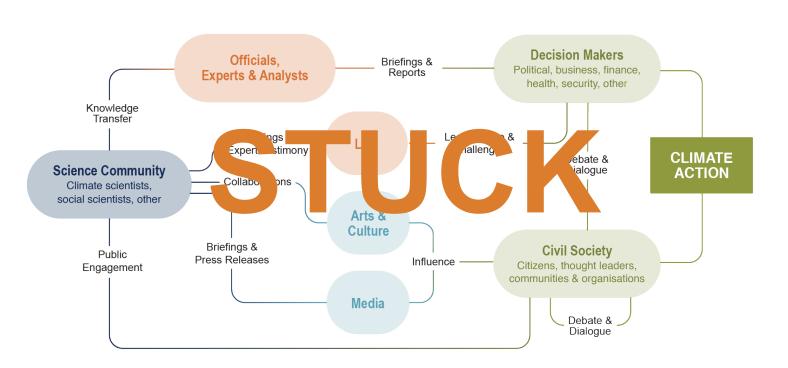
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CLIMATE ACTION

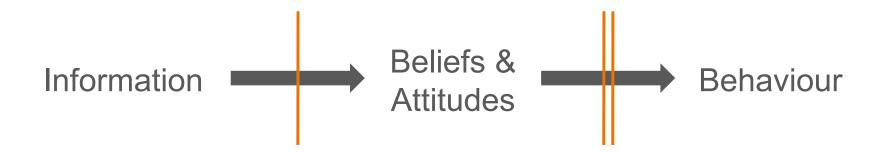
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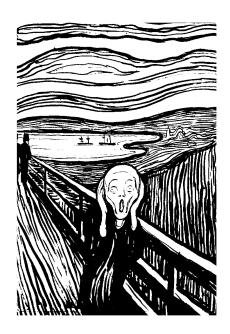




## **Beware the Information Deficit Model**



Inability to Overcome Barriers



Psychological



Institutional

# "Agency" to Act

## **Seven Insights** Connect with the Elephant! Be Aware of Values = What Ginger resonates The Pyramid of All Factual Debates (8) Polarisation are Social In Real Life Actions Fear Won't Do It **Drive Beliefs**

# 'Not Knowing How to Act'

Plays out differently for Citizens, Professionals, Decision Makers in Policy, Business & Finance

# **Creating "Agency"**





#### COMMUNICATING CLIMATE RISK A HANDBOOK



COP26 UNIVERSITIES NETWORK



"By planning and delivering 1 workshop together with the Climate Action Unit, I learned more than in my 15 years of working on Climate Change"



Climate Action Programme for UK Parliament





9 Nov 08:00 & 17:00GMT



Climate Action Unit



## **Net Zero Innovation Programme**

The Net Zero Innovation Programme brings together partnerships of researchers and climate change officers from councils across all English regions and supports them in tackling the climate emergency.

## **Role of Space Earth Observation**



## **S4GF Intervention Task Force**

- Multiple Agile Intervention Units
- Exploit 'Brain' Insights and Experience
- Connect Creators and Users of Knowledge and Information
- Dismantle Barriers to Engagement
- Facilitate Co-Production of 'Agency' to Act
- Accelerate Scale and Pace of Green Action

# **So How Does That Move Us Forward?**



http://ucl.ac.uk/climate-action-unit