# CARBON MONITORING USING DRONES AND EARTH OBSERVATION SATELLITES



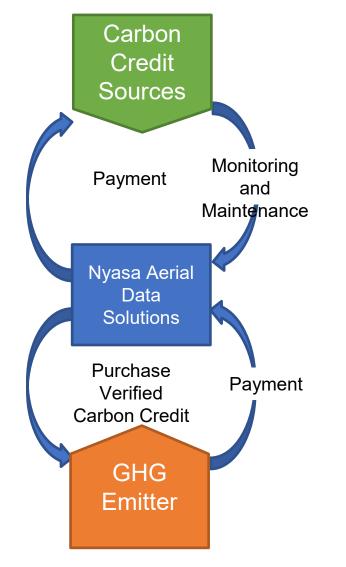
Nyasa Aerial Data Solutions Ltd. Winner 2021 Copernicus Masters (University Challenge)

### **Pitch deck**



#### Problem

- Reducing concentration of carbon dioxide in the atmostphere to mitigate climate change is one of the greatest challenges of present day.
- Emmiters invest in projects to compensate for their emmissions.
- As of 2020, the carbon market was valued to be > 229 billion Euros. The African continent hold only 2 percent of the projects on global carbon market.
- Existing tools for monitoring and verification of carbon storage are expensive.



#### **Customer benefits**

- Verifiable evidence to prove investments in offsetting projects.
- Customers will have estimated quantity of carbon
- Access to untapped carbon market, the African continent hold only 2 percent of the projects on global carbon market.
- Cheap solution compared to tradition approaches for carbon monitoring (LiDAR)
- Social impact in the community

## **Development status**

2020	2021	2022
Training in drone and geospatial data technologies	Access to mentorship and high- resolution satellite data resources	Development of UI/UE Field testing
Establishment of the startup		Initial piloting
DRONE & DATA PC PEMY. MALAWI.	<image/> <section-header></section-header>	<image/>

# Thank you for your attention!!!

## Contact us

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