

EO Exploitation Activities in STRIN Overview

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- Strengthen **international competitive positioning** of STRIN companies and organizations in EO exploitation
- Consolidate and extend expertise in **innovative and emerging EO applications**
- Foster **industry/research partnerships** within the STRIN countries
- Establish leadership in areas of EO exploitation of **long-term strategic value** to STRIN countries
- Prepare basis for STRIN countries to take **lead role in future European EO exploitation programmes** (ESA and other)
- Strengthen **market offering of EO value-adding companies** of STRIN Countries

ESA CLIMATE CHANGE INITIATIVE

3 projects => up to 5.4 M€

ESA DATA USER ELEMENT

ESA VALUE ADDING ELEMENT

ESA CLIMATE CHANGE INITIATIVE

ESA DATA USER ELEMENT

4 projects => up to 5.25 M€

ESA VALUE ADDING ELEMENT

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ESA DATA USER ELEMENT

ESA VALUE ADDING ELEMENT

7 projects => up to 4.0 M€

Significant opportunities for strategic development of EO exploitation in STRIN countries



ESA CLIMATE CHANGE INITIATIVE

3 projects => up to 5.4 M€

ESA DATA USER ELEMENT

4 projects => up to 5.25 M€

ESA VALUE ADDING ELEMENT

7 projects => up to 4.0 M€

14 projects => up to 14.65 M€

- Competitive tendering => EXCELLENCE sought
- International teaming => across STRIN countries
- Favour project leadership for SMEs
- Coordinating with relevant non-STRIN projects
- Schedule target: Initiate all projects before end 2011